



State Workforce  
Investment Board

# State Workforce Investment Board Quarterly Meeting

February 10, 2016 1:00pm - 3:00pm

NYS Capitol  
Blue Room (Room 250)  
Washington Avenue  
Albany, NY

Governor Andrew M. Cuomo



# Welcome, Introductions, and Updates



State Workforce  
Investment Board

# State of the State and Executive Budget Highlights



State Workforce  
Investment Board



**Built to Lead**

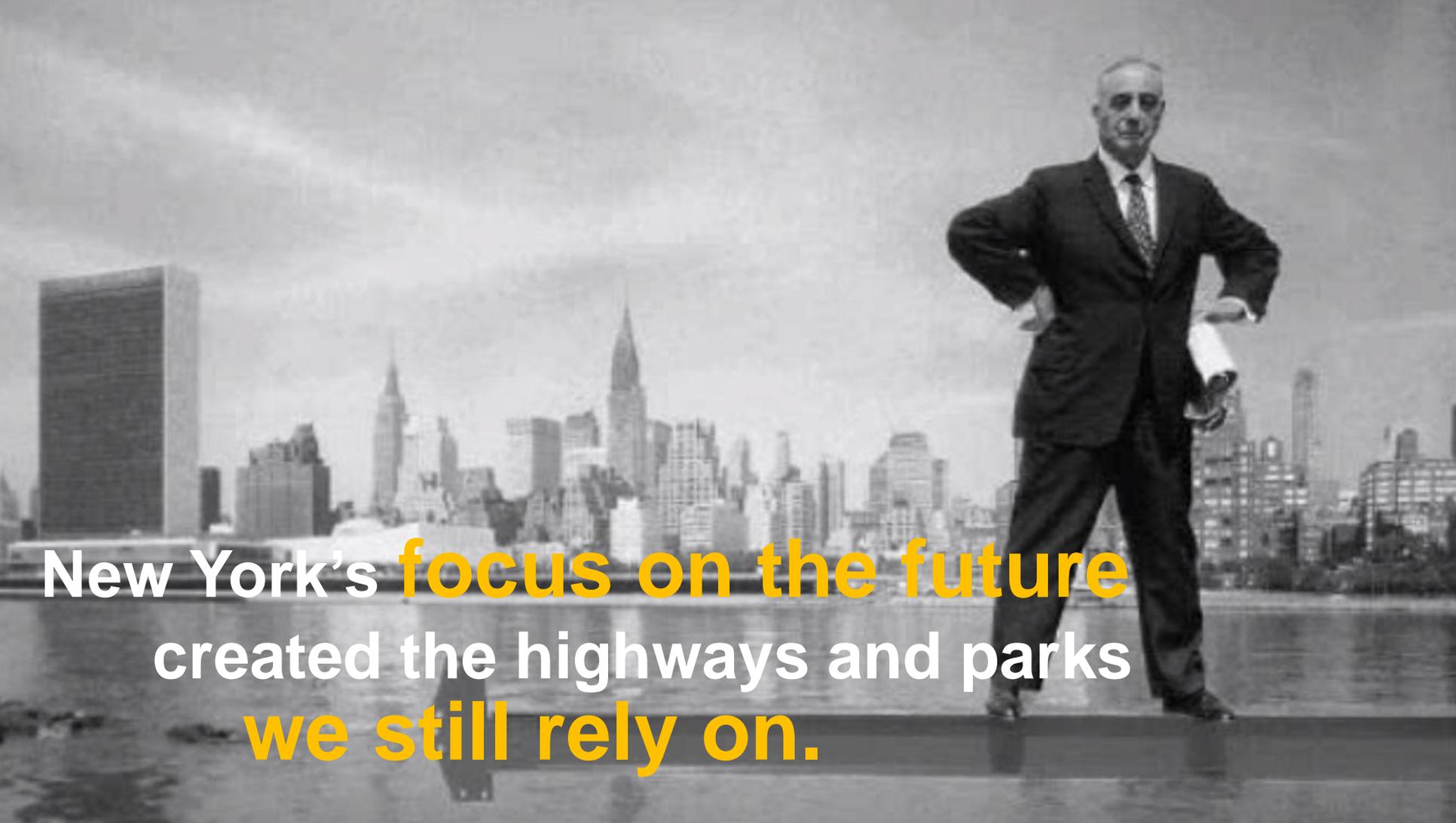
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New York is the **global capital** for finance, innovation and tourism.

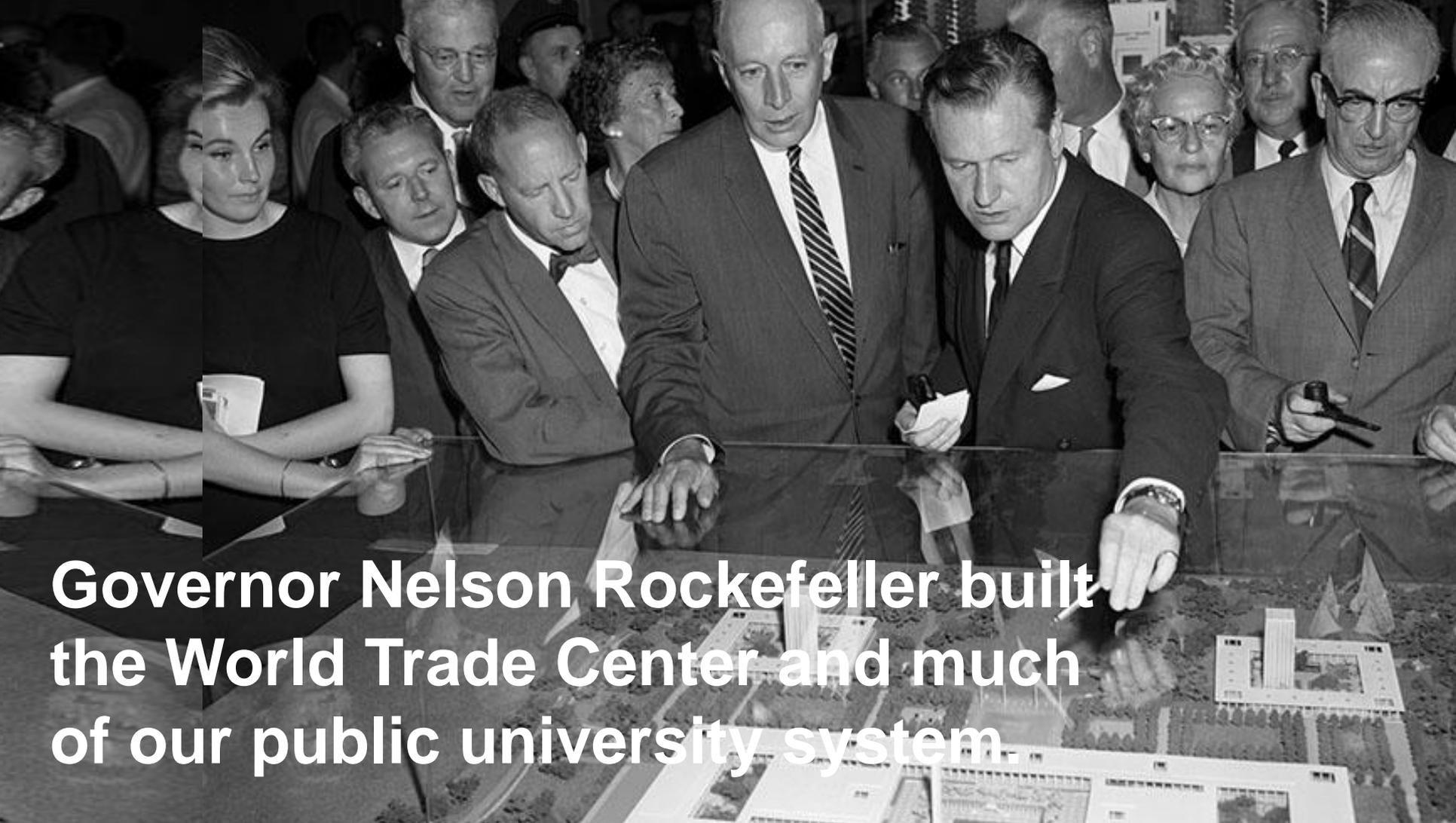




Our founders  
**built New York** into  
the **great state** that it is today.



New York's **focus on the future**  
created the highways and parks  
**we still rely on.**



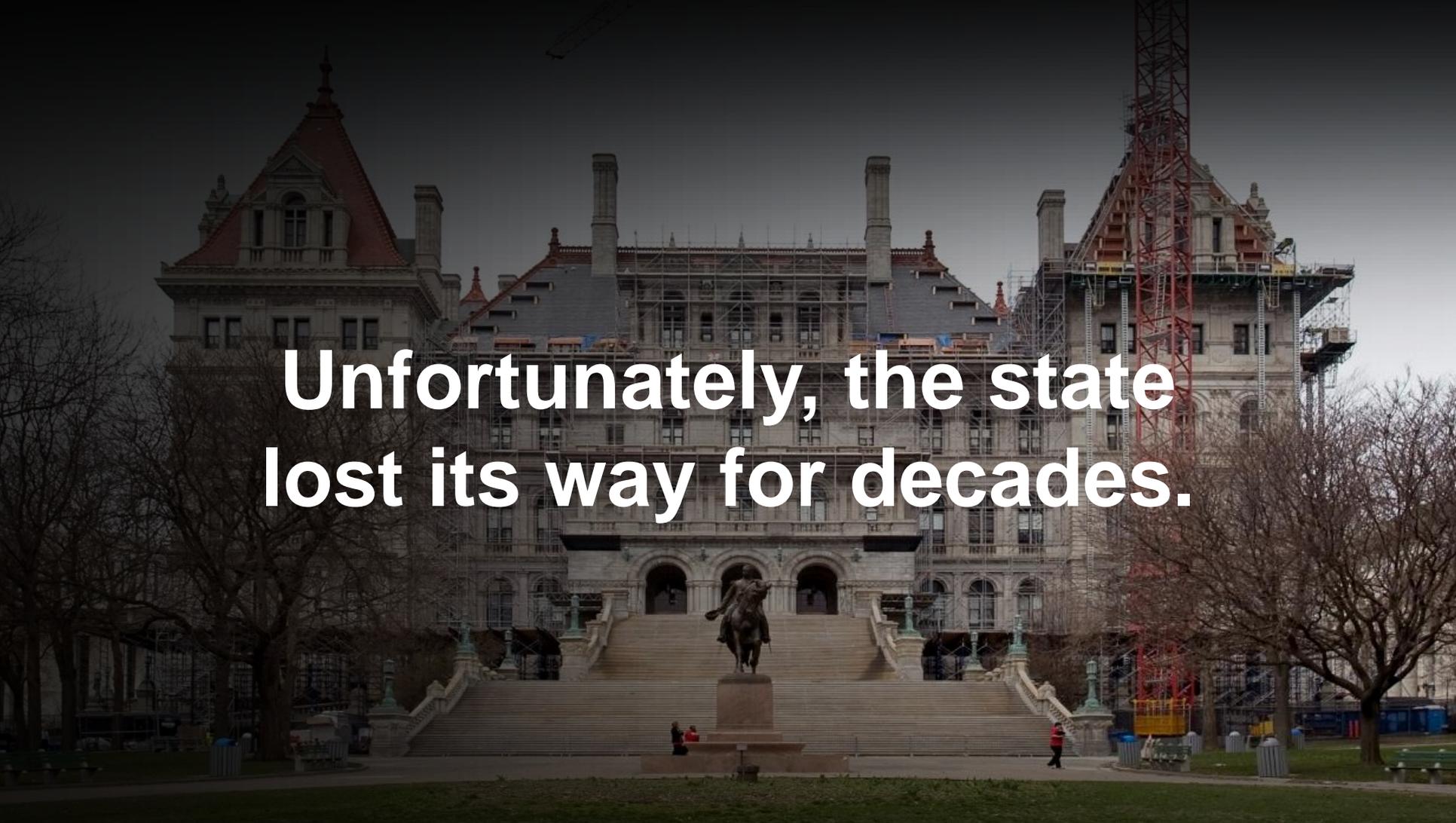
**Governor Nelson Rockefeller built the World Trade Center and much of our public university system.**

A black and white historical photograph showing a canal lock system. In the foreground, a large barge is positioned within a lock, surrounded by concrete walls. The canal extends into the distance, curving to the right. In the background, a town with numerous houses and buildings is visible, situated on a hillside overlooking the water. The overall scene depicts a significant engineering project in a rural setting.

The greatest project was in  
**Upstate.**

It was the **most visionary** – and transformed New York into the nation's economic powerhouse.

Erie Canal  
Mohawk Valley

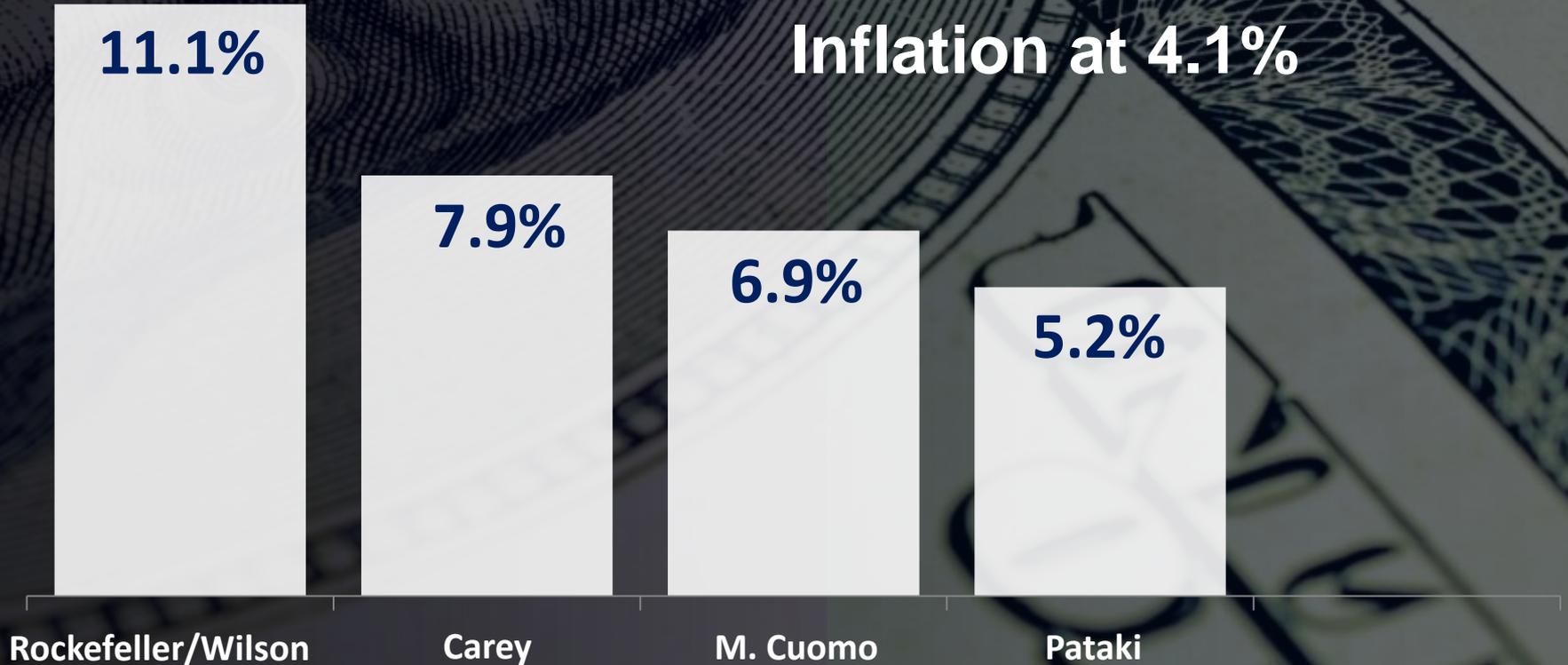
A large, ornate building, likely a government or institutional structure, is shown under renovation. The building is covered in scaffolding and has a tall red crane on the right side. In the foreground, there is a large, wide staircase leading up to the building, with a statue of a person on horseback in the center. The scene is set in a park-like area with trees and a few people walking. The overall tone is somber due to the overcast sky and the state of the building.

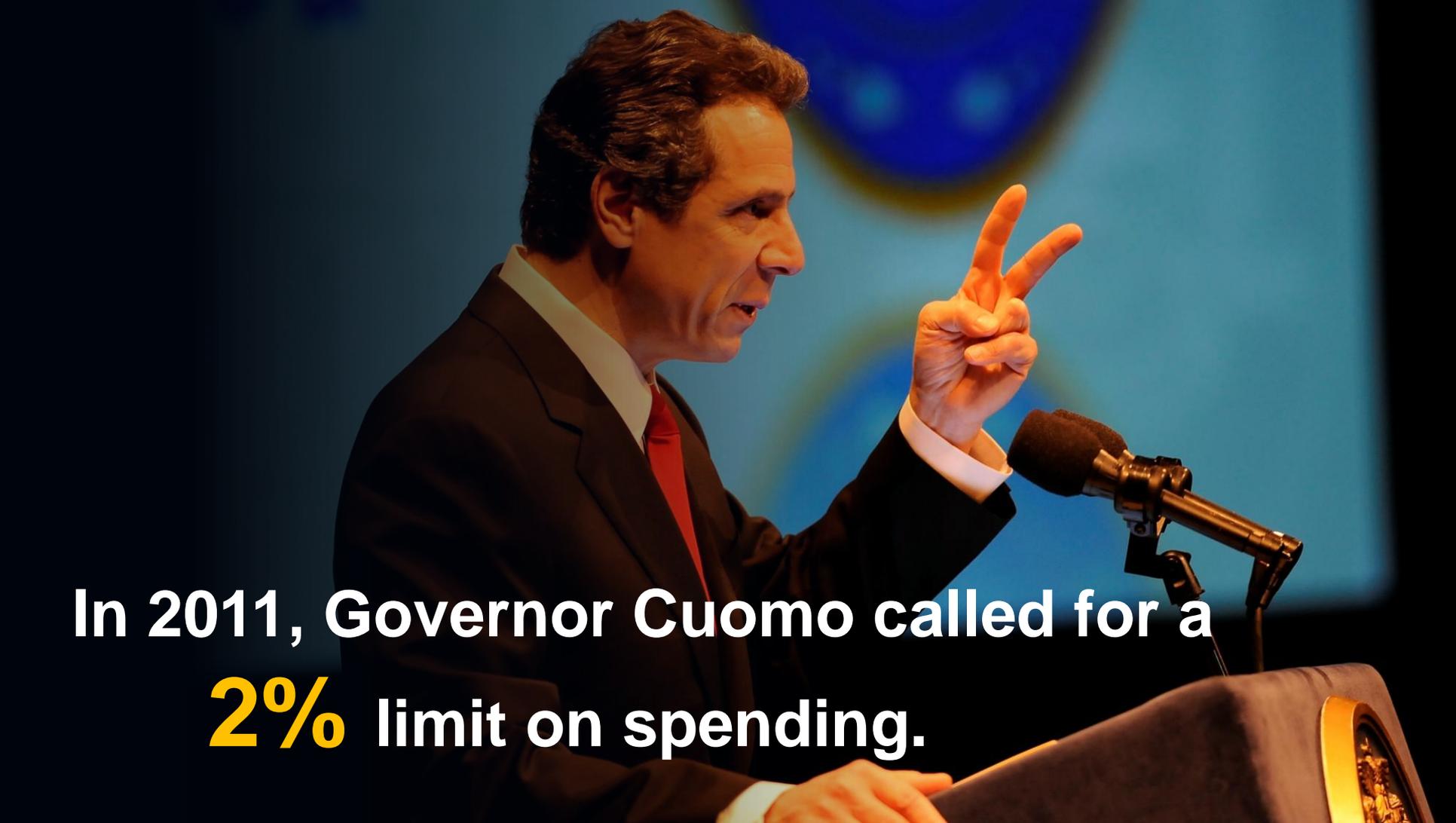
**Unfortunately, the state  
lost its way for decades.**

A close-up, slightly blurred image of a US dollar bill, showing the intricate patterns and textures of the paper. The text is overlaid in the center in a bold, white, sans-serif font.

**For 50 years, State spending  
was out of control.**

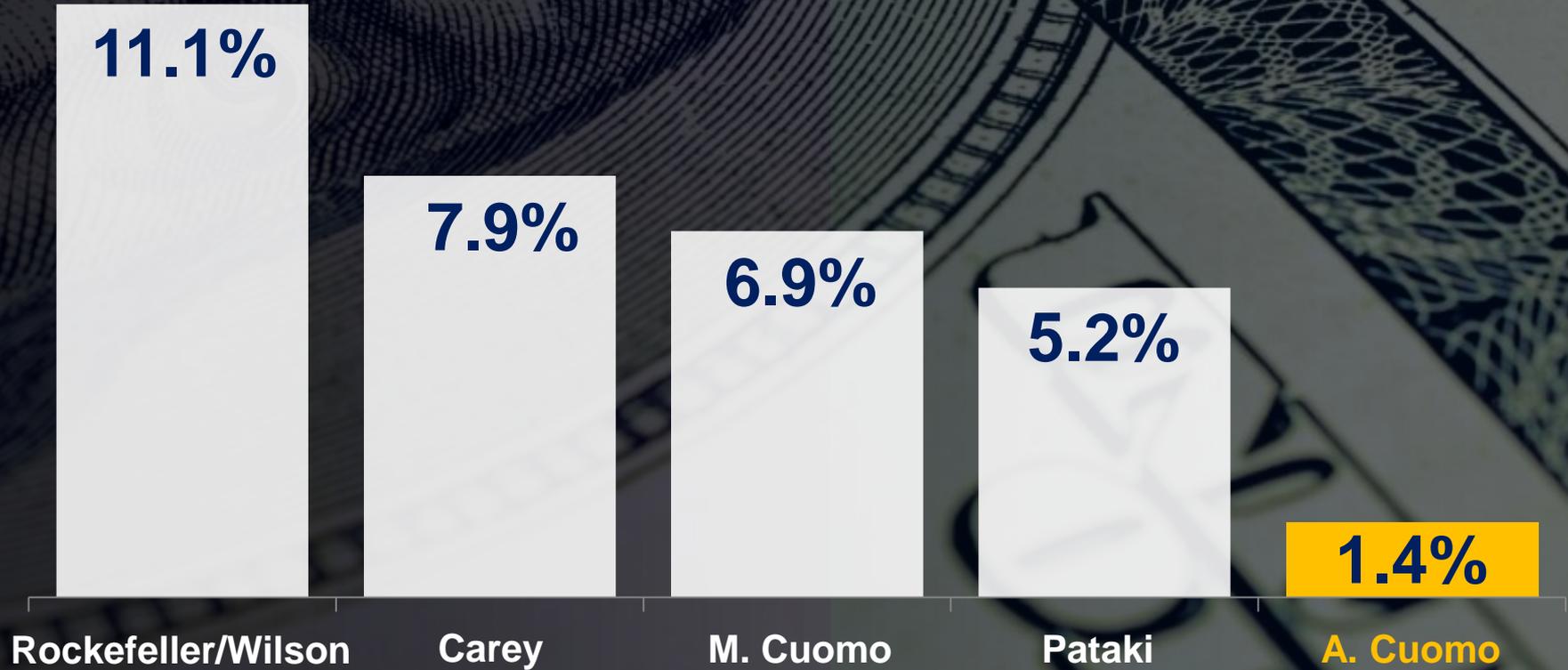
# The State was spending more money than the people were earning.



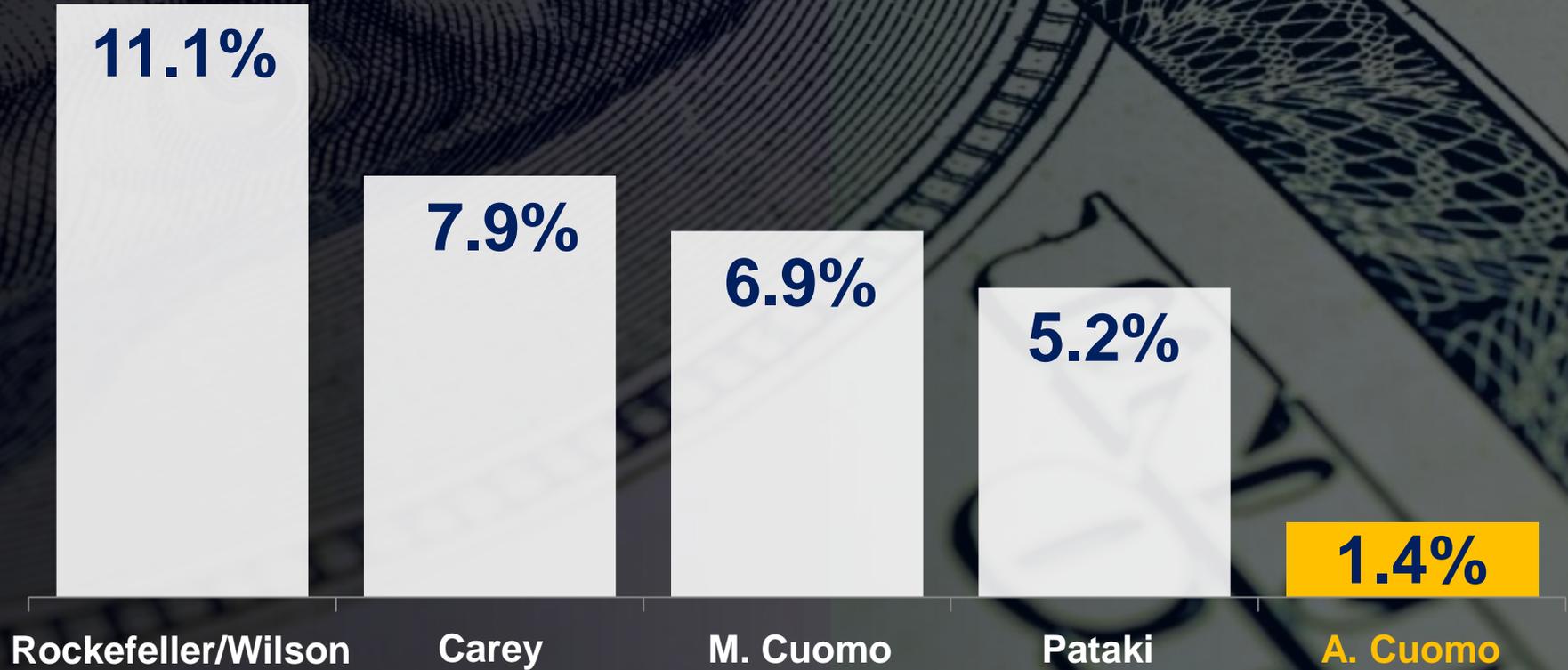
A photograph of Governor Andrew Cuomo speaking at a podium. He is wearing a dark suit, a white shirt, and a red tie. He is gesturing with his right hand, showing two fingers (a peace sign or the number 2). A microphone is positioned in front of him. The background is a blue wall with a circular logo, likely the New York State seal.

In 2011, Governor Cuomo called for a **2%** limit on spending.

**We brought spending to the lowest level in modern political history...**

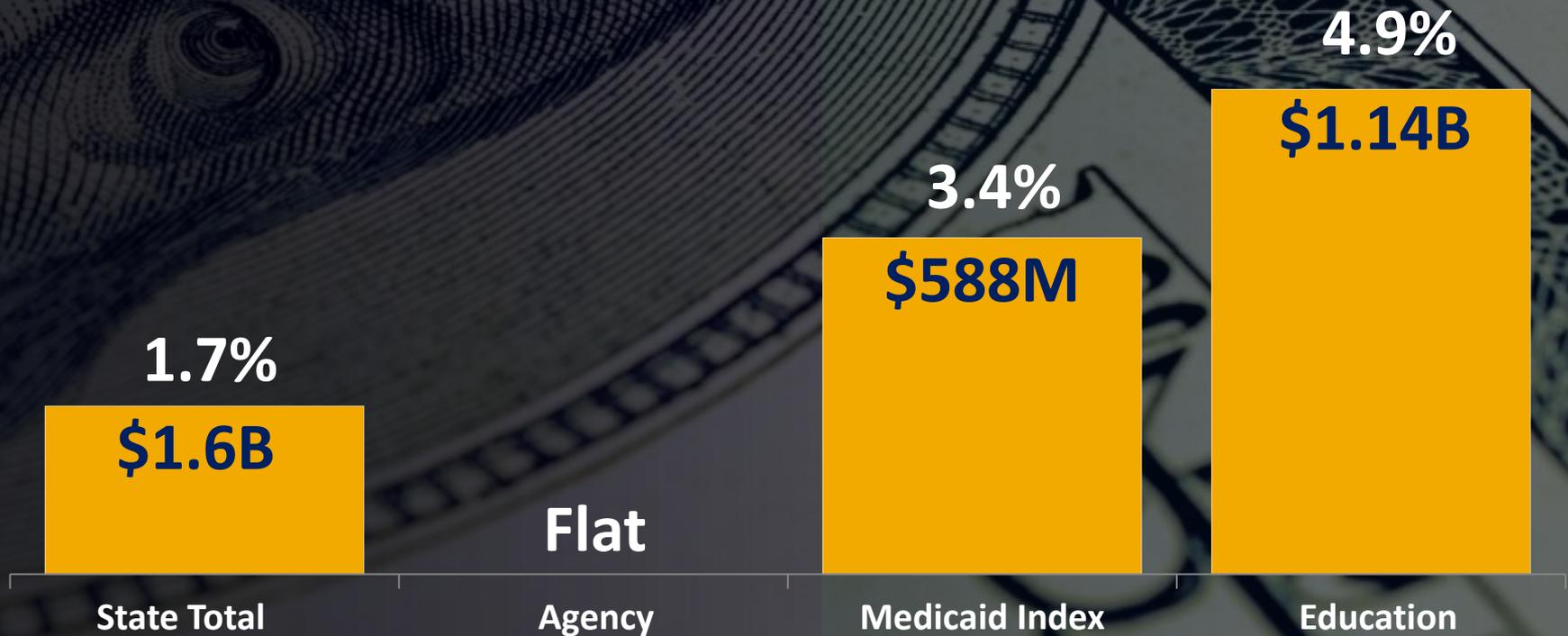


**And will keep it going this year.**



**And will keep it going this year.**

**Proposed 2016-17 Budget: \$145 Billion**



The background of the slide is a close-up, slightly blurred image of US dollar bills. The intricate patterns of the currency, including the portrait of a person and the word 'ONE', are visible in shades of green and grey.

Because we are **spending less...**

**...we can tax less.**

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**And we are.**

# Cutting Taxes

Everyone in New York pays a lower income tax rate today than they did the day Governor Cuomo took office

Lowest middle class tax rate since 1953

Lowest corporate income tax rate since 1968

Lowest manufacturers tax rate since 1917



The biggest tax:

**Property taxes**

New Yorkers pay more in property taxes than they do in income taxes.

\$1,874

Median Income Tax

\$4,703

Median Property Tax

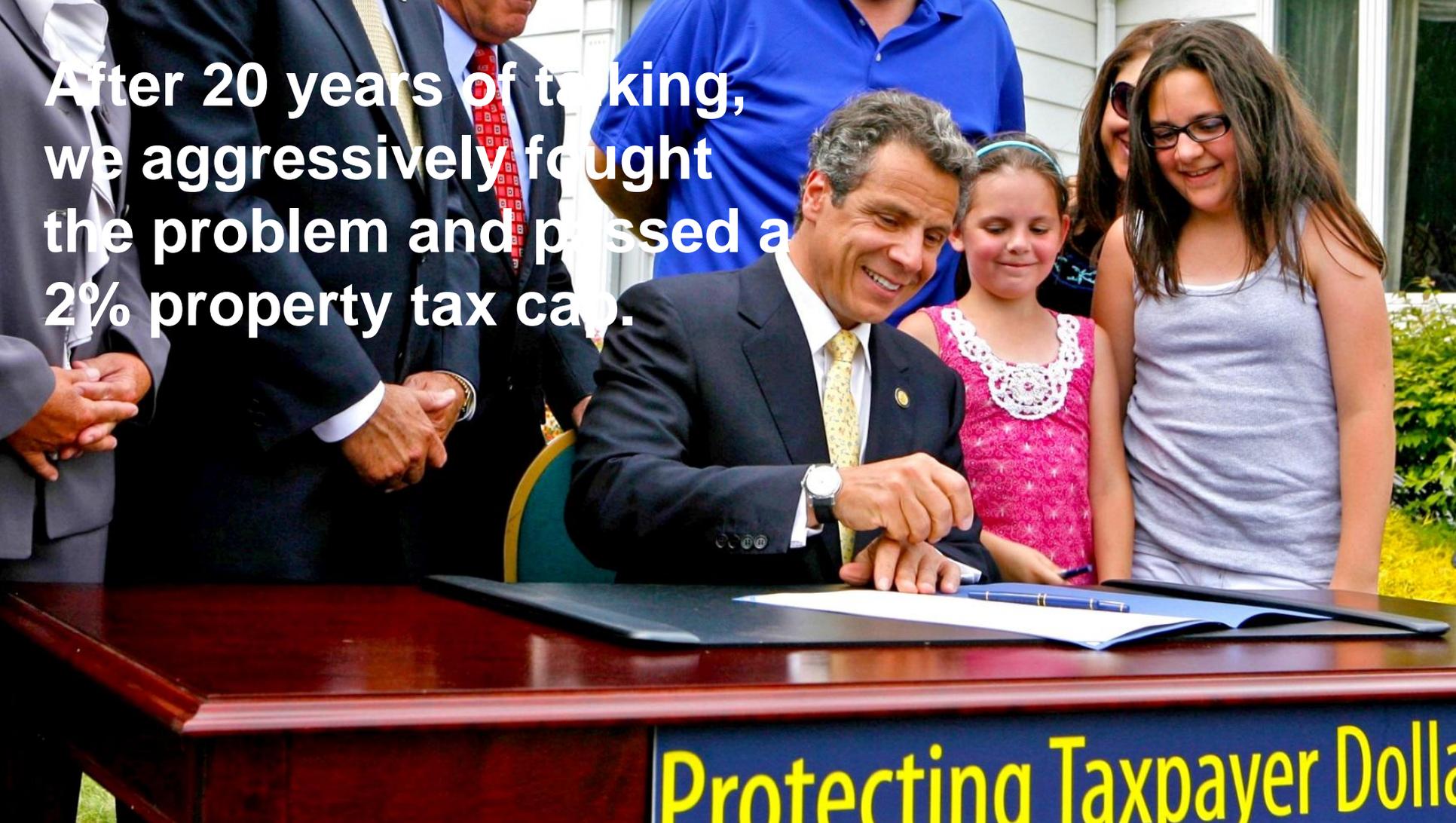
Source: 2014 ACS, State Dept. Taxation & Finance



Upstate has some of the **highest property taxes in the nation** in terms of property value.

2011	18.9
	18.5
	18.7
	35,00
	33.016,00
	31.413

After 20 years of talking,  
we aggressively fought  
the problem and passed a  
2% property tax cap.



Protecting Taxpayer Dollars

A two-story house with a garage and a front porch. The house has light-colored siding and a dark roof. A large blue box with yellow text is overlaid on the image.

**\$2,800**  
**IN SAVINGS BY 2017**

Our property tax cap,  
freeze and cut will save  
New Yorkers thousands  
of dollars.



**After removing barriers to economic growth, we will aggressively work with businesses in regional partnerships around the state.**

A man with a beard and glasses, wearing an orange hard hat with a name tag that says "MICHAEL MORRELL" and a dark jacket with "THE NORTH FACE" logo, is looking to the right. The background is a blurred crowd of people wearing various hard hats and safety gear.

We started with the place that  
needed help the most...

**Upstate**



We are focused  
on Upstate like a  
**laser beam.**

To date, we've invested  
**\$25 billion in Upstate.**

**Today more than 4,100  
REDC projects are  
underway, creating  
thousands of jobs and  
\$22 billion in private  
investment.**





**THE BUFFALO NEWS**

**Dazzling array of projects is evidence a 21st century economy is taking shape**

June 21, 2015  
By: The Editorial Board

**THE BUFFALO NEWS**

**Region's optimistic employment report is evidence of continuing momentum**

August 25, 2015  
By: The Editorial Board

**The Buffalo Billion proves the success of thoughtful, planned and long-term funding.**

## Central New York



## Finger Lakes



## Southern Tier



**So we duplicated its approach and awarded \$1.5 billion for 3 Upstate regions.**

# It's working.



Unemployment is down in every region of the state.



In 2015, Upstate had the most private-sector jobs in history.

2,473,200  
UPSTATE JOBS



We have to **keep it going**  
**by building on our momentum.**

First, we must grow **small businesses.**

**97% of businesses are small businesses – employing more than 2.8 million New Yorkers.**



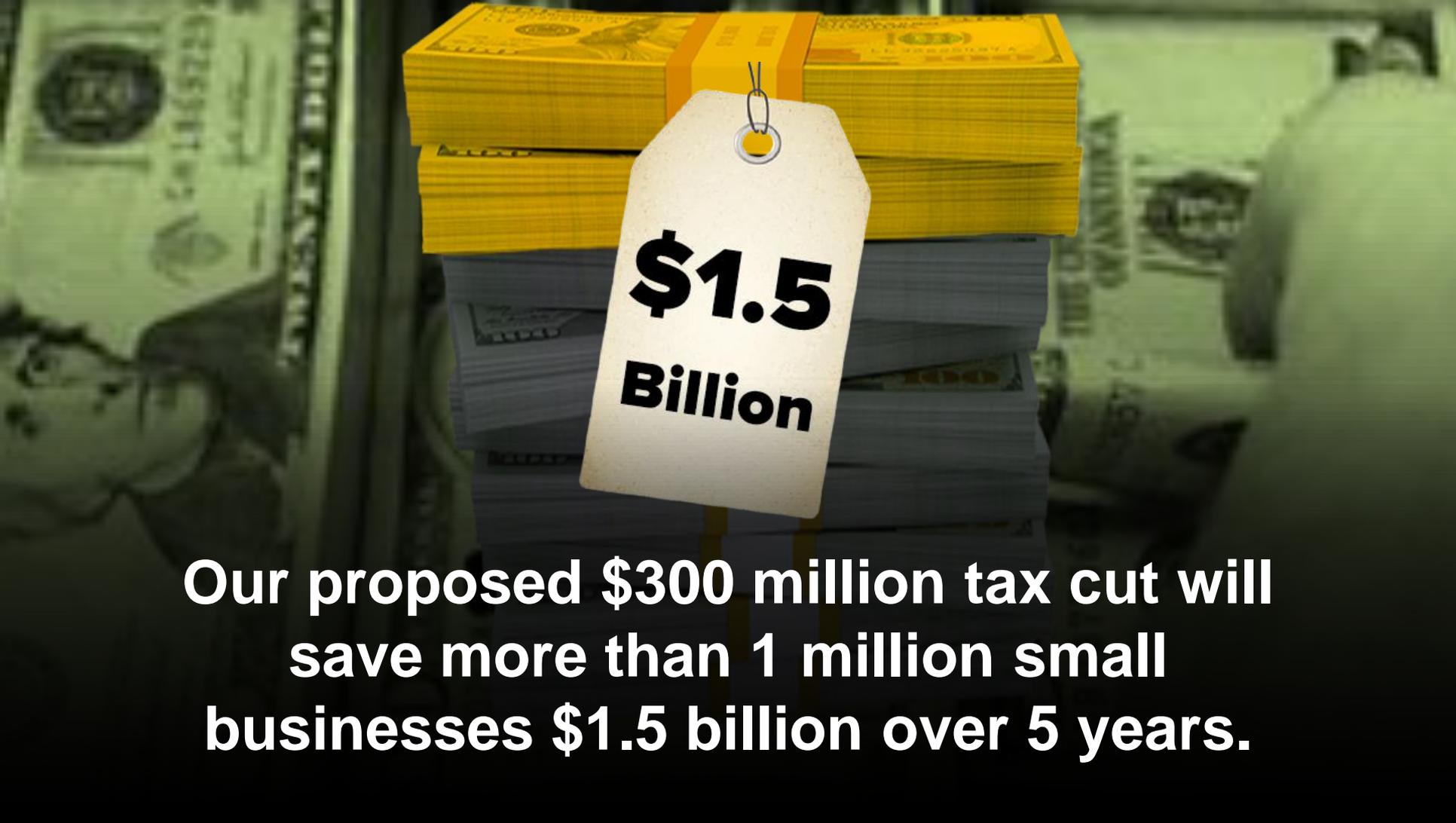
In this year's State of the State, the Governor proposed a **\$300 million** tax cut for small businesses.



# SMALL BUSINESS TAX CUT

1. Reduce the corporate tax rate for small businesses from 6.5 to 4%.
2. For sole proprietors and farmers, exempt 15% of income for taxable purposes.
3. For partnerships and s-corps, also grant a 15% exemption.

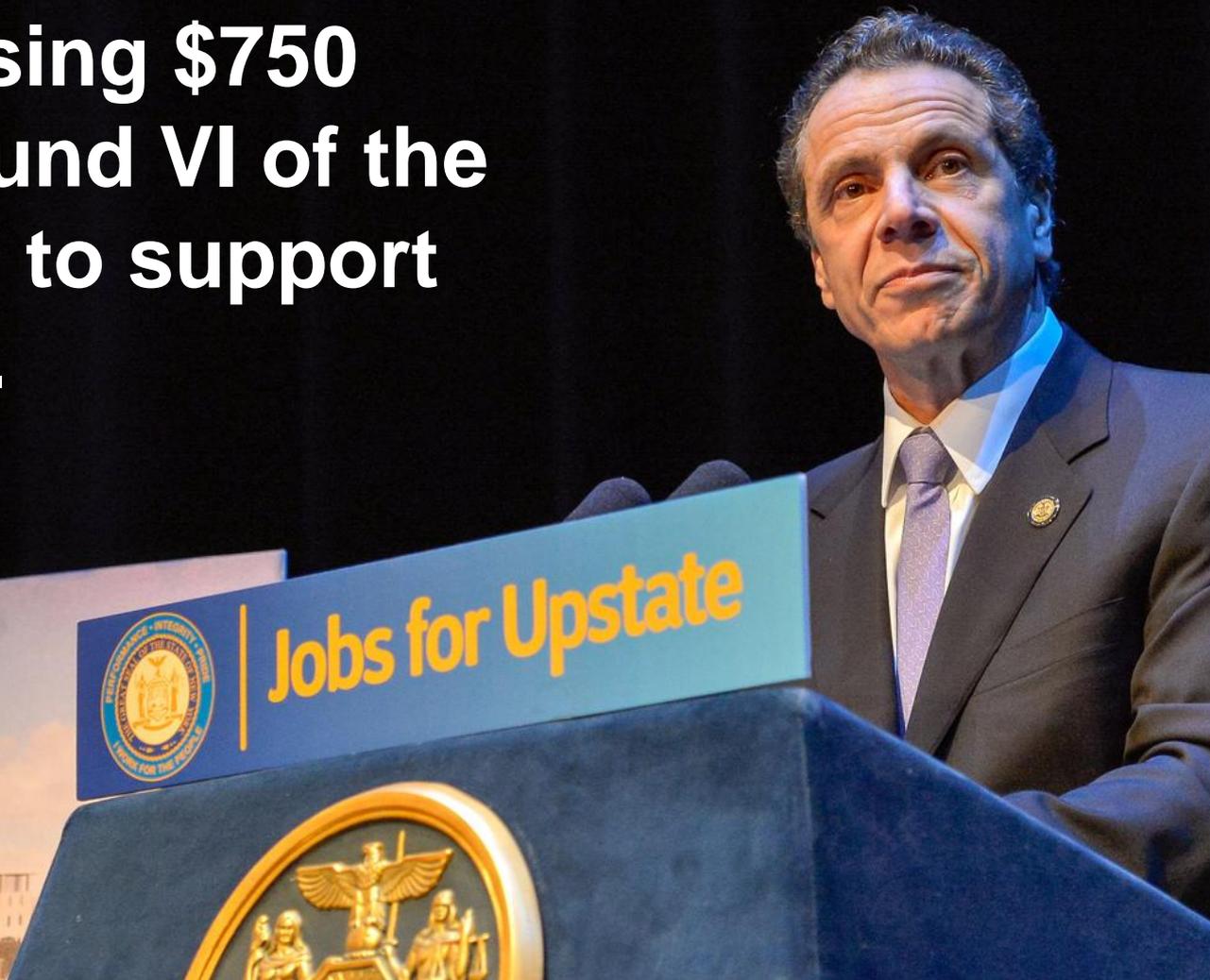
STATE

A stack of money is shown, with the top portion being yellow and the bottom portion being grey. A white price tag is attached to the top of the stack with a silver ring. The tag has the text "\$1.5 Billion" written on it in bold black font. The background is a blurred image of US dollar bills.

**\$1.5  
Billion**

**Our proposed \$300 million tax cut will  
save more than 1 million small  
businesses \$1.5 billion over 5 years.**

**We are proposing \$750 million for Round VI of the REDC Awards to support local projects.**





**Mohawk Valley**



**Mid-Hudson**



**Capital Region**



**North Country**

**And we are proposing \$200 million to fund top projects for the 4 URI runners up.**

**Urban centers are where young people and jobs are moving – they're a catalyst for economic growth.**



**We will catalyze and incentivize downtown revitalization through a statewide competition**



And launch a **\$100 million Downtown NY** revitalization initiative.

**10 communities will win \$10 million + priority CFA funding.**

- **Housing, commercial and recreational space.**



**The State will bring in urban planning experts to help communities develop plans to revitalize their downtown.**





This budget, the Governor is proposing an additional **\$100 million** for water infrastructure, bringing the State investment to \$300 million and local governments to invest an **additional \$1.5 billion.**

**A modern infrastructure is key to  
sustained economic growth.**

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**Roads and bridges  
Communication  
Airports  
Mass transit**

The background of the slide is a photograph of a construction site. A large tower crane is prominent on the right side, extending vertically. In the background, a multi-story building is under construction, with its steel framework visible. The sky is blue with some light clouds. The overall scene is in a blue-tinted color palette.

An aerial photograph showing a complex highway interchange. A multi-lane bridge spans across a river, connecting to a multi-lane highway. To the left, there is a large parking lot filled with cars and some greenery. The scene is captured from a high angle, showing the flow of traffic and the infrastructure details.

We are proposing an unprecedented **\$22 billion** roads and bridges plan.



**We are also proposing a  
\$340 million Thruway Toll  
Reduction Plan.**

- **Cut tolls in half for residents and commercial trucks who are frequent users.**
- **Eliminate tolls for farms.**
- **Freeze tolls for everyone else.**

A twin-engine turboprop aircraft is shown from a low-angle perspective on a tarmac. The aircraft is white with dark blue and gold stripes. The propellers are large and black. The sky is blue with light clouds. The aircraft is parked on a paved surface.

**We know there is untapped economic opportunity in Upstate's airports.**

A white twin-engine turboprop aircraft is shown from a low-angle perspective on a tarmac. The aircraft's two large propellers are prominent in the foreground, and the fuselage extends towards the right. The sky is bright blue with wispy white clouds. The aircraft has a dark stripe along the side and a dark grille on the front fuselage.

We will propose a **\$200 million**  
**Upstate Airport Design Competition**  
to envision the airports of tomorrow.

**74 Upstate public-use airports  
are eligible to submit design  
plans.**

**We'll select 5 winners,  
each receiving  
approximately  
\$40 million.**





We're building the  
new Tappan Zee Bridge...

**Largest bridge project** in  
our state's history.



**We are building a  
new airport at LaGuardia.**

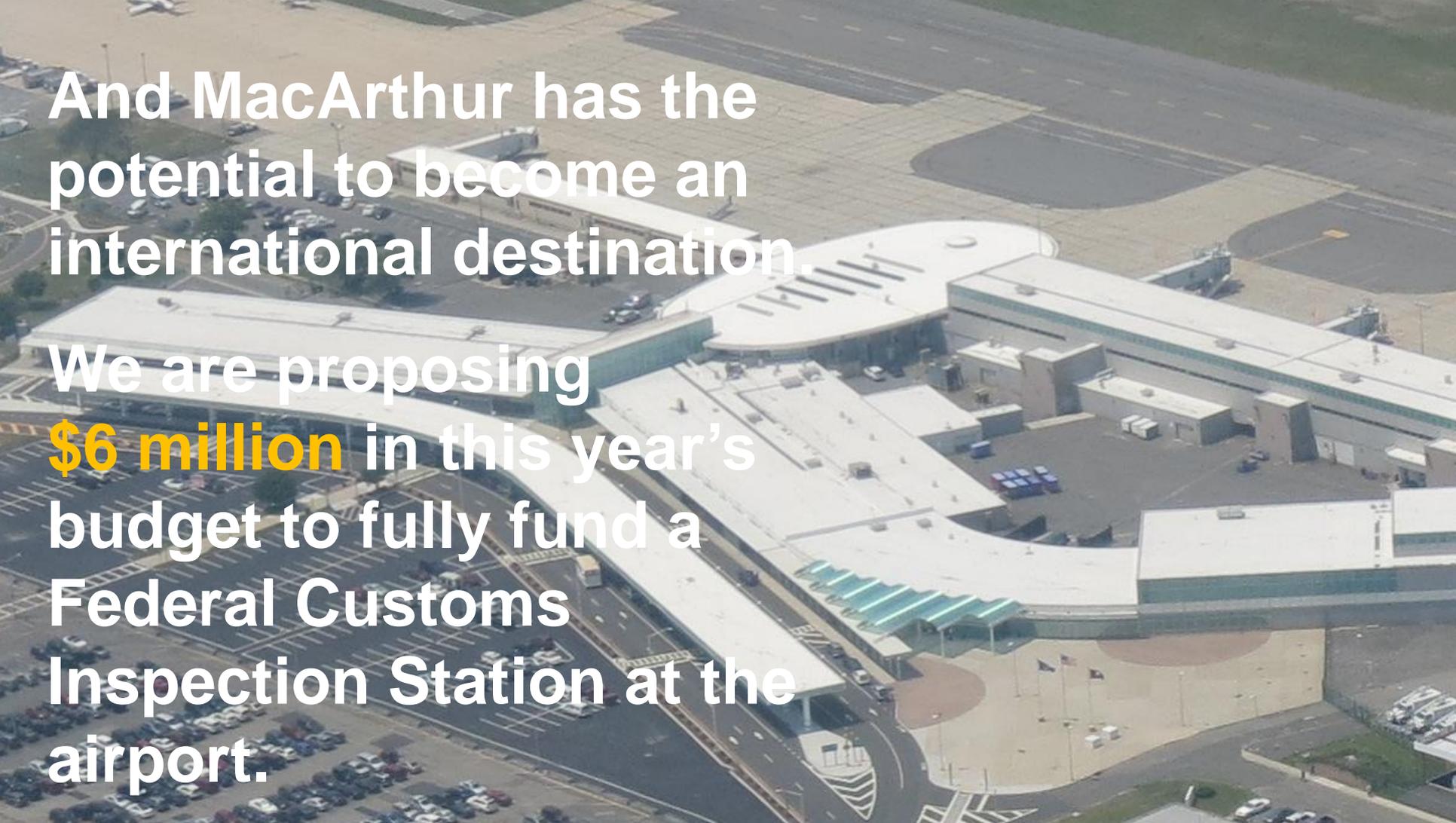


**At John F. Kennedy International Airport, we are creating a master plan that will present a unified vision for its maze of terminals.**

The image shows the exterior of the Republic Airport terminal building. The building has a modern, curved facade with a white upper section and a darker lower section. The words "REPUBLIC AIRPORT" are mounted in blue, three-dimensional letters on the white curved section. Below this, the ceiling of the entrance area is visible, featuring a series of parallel wooden slats and several recessed circular lights. To the left, a portion of a blue sign with the number "50" is visible. The sky above is overcast and grey.

REPUBLIC AIRPORT

**On Long Island at Republic Airport,  
we are marketing tax-free sites to  
attract new business opportunity.**

An aerial photograph of a large, modern airport terminal building. The building has a prominent curved roofline and is surrounded by a large parking lot filled with cars. In the background, there are runways and taxiways. The text is overlaid on the left side of the image.

And MacArthur has the potential to become an international destination.

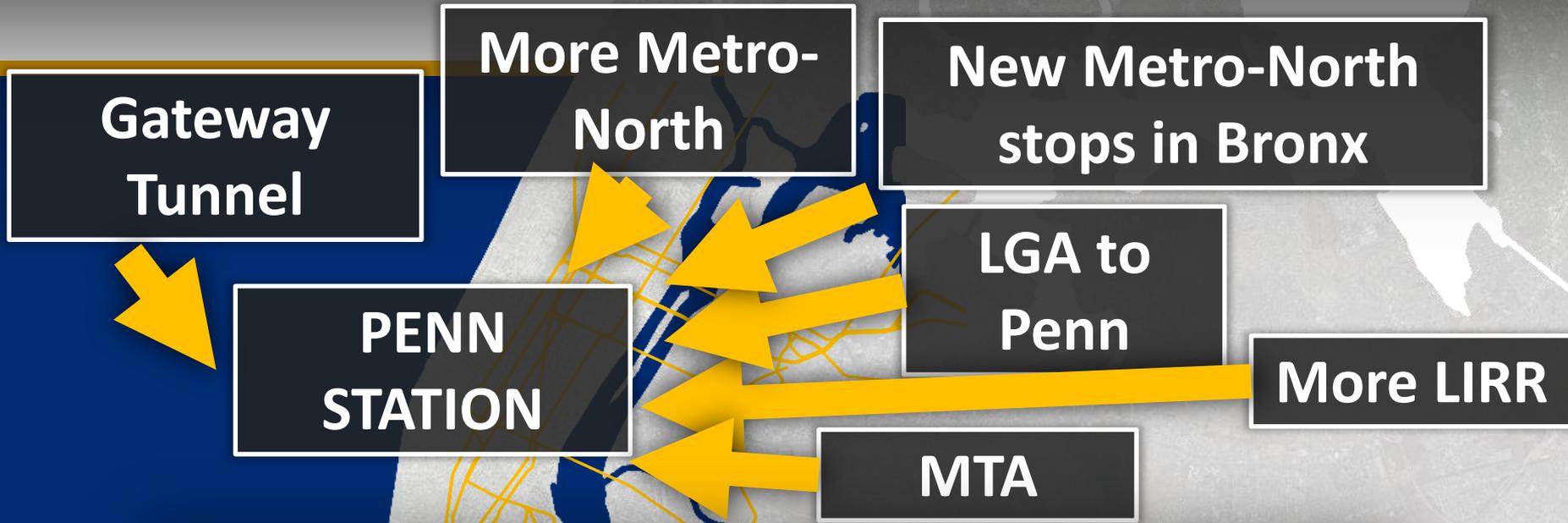
We are proposing **\$6 million** in this year's budget to fully fund a Federal Customs Inspection Station at the airport.

# Stewart

# International

At Stewart Airport in the Hudson Valley, we are marketing over 270 acres of industrial and commercial properties to bring jobs and investment to the region.

**Penn Station** will be the **nexus** for all this increased capacity.



**We estimate doubling the traffic into Penn over the next 15 years.**



**We are building the new  
Penn Moynihan Complex.**

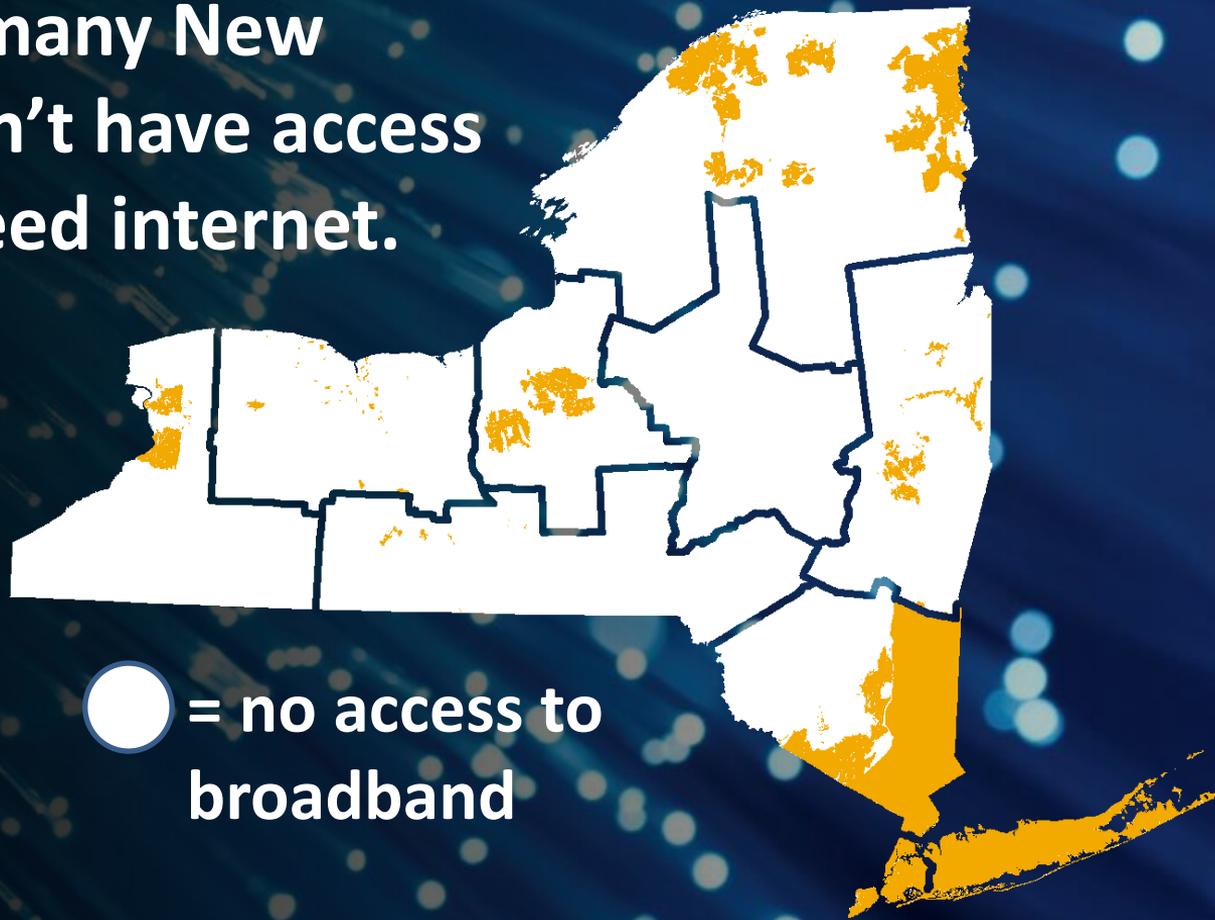


**We are expanding Javits by 1.2 million square feet to 3.3 million square feet.**

The background features a dark blue gradient with numerous out-of-focus white and light blue circular spots, resembling bokeh or fiber optic light trails. Some spots are larger and more prominent, while others are smaller and more numerous. The overall effect is a sense of depth and digital connectivity.

**Broadband is essential in the  
digital economy.**

**...yet, too many New Yorkers don't have access to high-speed internet.**



**The State is making an unprecedented investment in building statewide access to broadband.**

**This month, we issued the RFP to get it done: \$500 million State + \$500 million private investment.**



**We are actively working to  
address climate change – and  
now we have an  
environmental and business  
opportunity.**

Let's build New York into the capital for the  
**clean energy economy**





**We are proposing to invest \$15 million to train more energy workers – and also install clean energy technology across the state.**

- **150,000 solar powered homes**
- **300 wind turbines**
- **Train 10,000 workers**



**We are also committing to go coal-free by 2020.**

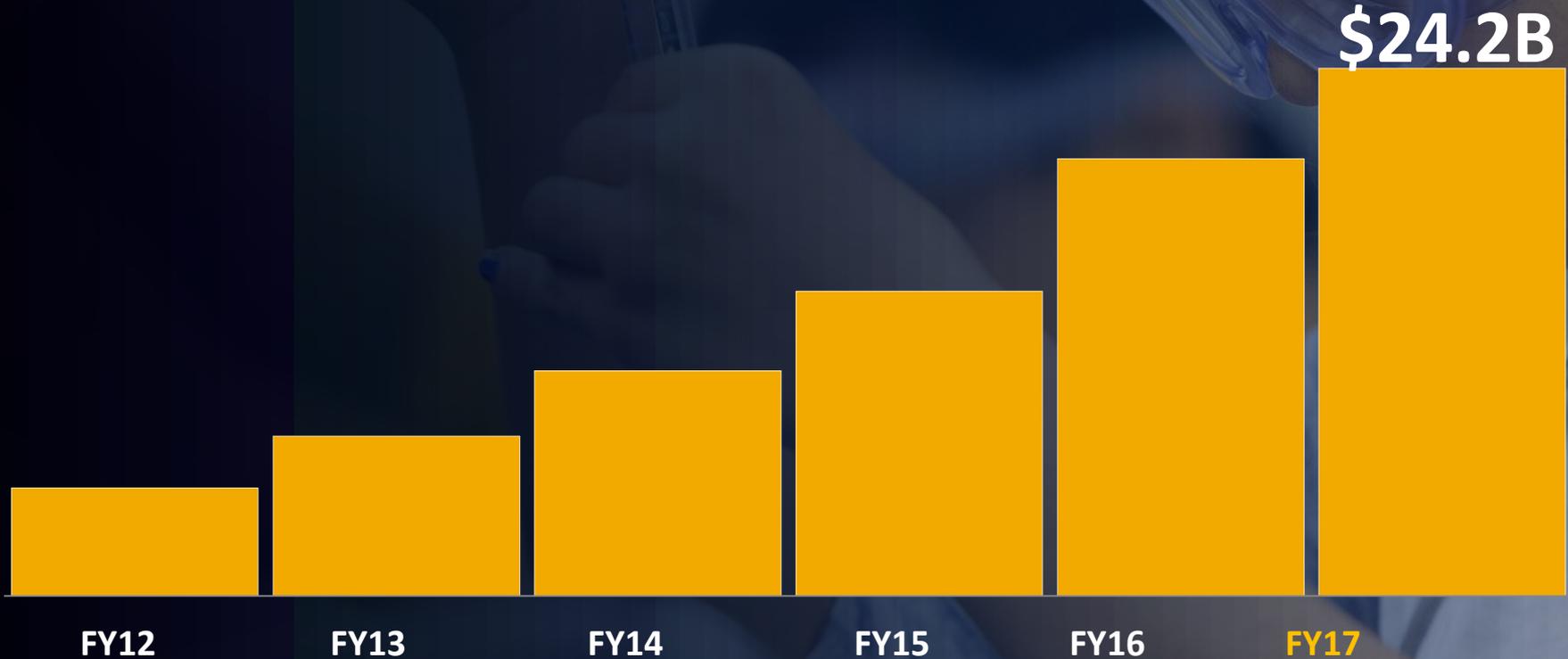
**We will help the few remaining coal plants transition – but the health of New Yorkers must be our first priority.**

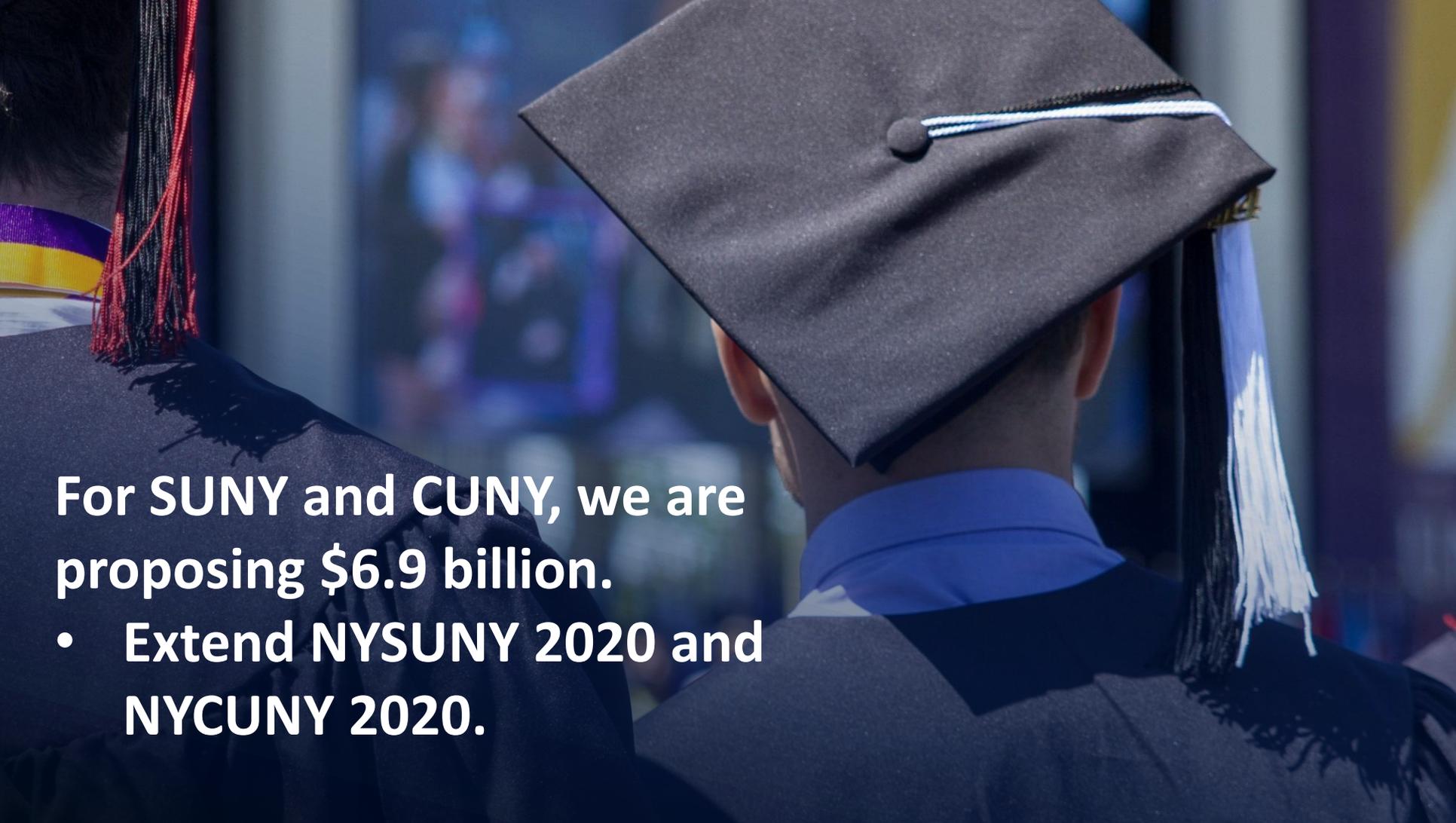


**We realize this new  
economy demands a world-  
class education system.**

**We propose the highest level of education spending in state history.**

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A background image showing graduates in dark blue gowns and mortarboards. The focus is on the back of a graduate's head wearing a mortarboard with a white tassel. To the left, another graduate's red and black tassel is visible. The background is blurred, showing other graduates and a stage setting.

**For SUNY and CUNY, we are proposing \$6.9 billion.**

- Extend NYSUNY 2020 and NYCUNY 2020.**



New York's agriculture production is **booming**. But as the industry grows, so do claims that the food produced is safe.

**We are creating a new,  
clear way for consumers  
to know what they are  
eating.**



## **Eligibility:**

**Food that is grown in New York, handled to State certifications, and which is grown with environmentally sustainable practices.**

**Participation optional for farmers.**





**New York's economy is growing – but we must also ensure that the bright sunlight of economic opportunity reaches those left too long in the shadows.**

We're proposing to raise New York's minimum wage to \$15.00 per hour.



It will give 2.3 million workers a boost in pay, adding \$15.7 billion to our economy.



**We have a phase-in schedule that will be complete by 2018 for New York City and 2021 for the rest of the state...**



# Proposed Minimum Wage Schedule

<b>New York City</b>		<b>Statewide (excluding NYC)</b>	
<b>Min. Wage</b>	<b>Effective Date</b>	<b>Min. Wage</b>	<b>Effective Date</b>
\$10.50	7/1/2016	\$9.75	7/1/2016
\$12.00	12/31/2016	\$10.75	12/31/2016
\$13.50	12/31/2017	\$11.75	12/31/2017
\$15.00	12/31/2018	\$12.75	12/31/2018
		\$13.75	12/31/2019
		\$14.50	12/31/2020
		\$15.00	7/1/2021

ADIRONDACK BANK

**This is a  
transformative plan.**

DOWN  
TOWN

ADIRONDACK BANK

**Now it's up to you to make  
it happen.**

DOWN  
TOWN

ADIRONDACK BANK

Let's get to work.

DOWN  
TOWN



**Built to Lead**

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# Workforce News and Grant Updates



# Workforce News and Grant Updates

- NY Business Express
- State of the State Workforce Initiatives
  - Middle-Skill Jobs Gap Training Fund
  - Urban Youth Jobs Program
  - WNY Employment Strikeforce
  - Apprenticeship
  - Career Center Branding
- National Convening of Workforce Leadership



# Workforce News and Grant Updates

- Re-employment Services and Eligibility Assessment (RESEA) Program
  - Program design has been shown to increase participants' competitive advantage by returning UI claimants to work earlier than non-RESEA claimants
  - Reduces the average duration of a UI Claim resulting in a savings to the UI Trust Fund.
  - Provides intensive case management services to UI claimants
  - Requesting \$25,887,480
  - If awarded will fund 284 FTEs
  - Will serve 98,000 customers and provide 196,000 RESEA appointments



# Workforce News and Grant Updates

- NYSED

ACCES-VR:

- Long Island Career Center
- NYC at Work
- Disability Etiquette training

Adult Education and Literacy:

- Statewide Career Pathways Institute
- Sector tool kits for career pathways
- Bridge Programs



# Workforce News and Grant Updates

- OTDA
  - Summer Youth Employment Program
  - Wheels for Work, Mohawk Valley
  - Targeted SNAP Outreach



# Break



State Workforce  
Investment Board

# Subcommittee Reports



State Workforce  
Investment Board

# Aligning Workforce Programs

- WIOA Draft Regulations Comments
  - TANF
- Workforce Programs Inventory Project
- Integrated Case Management System Workgroup
- Update on New York State Combined Plan
  - Strategic Vision and Goals section
  - Submission to USDOL
  - Status of comments



# Organizations/Individuals providing Comments to the Combined Plan

ACCES-VR State Rehabilitation Council

Albert Catalano

Center for Employment Opportunities

Chautauqua WDB

Chemung-Schuyler-Steuben WDB

Columbia-Greene WDB

CUNY

Finger Lakes WDB

Fulton-Montgomery-Schoharie WDB

Hempstead-Long Beach WDB

Herkimer-Fulton-Hamilton-Otsego BOCES

Jefferson County Economic Development

Literacy Assistance Center

Manufacturing Skills Standards Council

Monroe County

NYATEP

New York City Coalition for Adult Literacy

New York City Workforce Funders

New York City Immigration Coalition

New York City WDB

NYS Department of Agriculture & Markets

Opportunities for a Better Tomorrow

PathStone Corporation

Per Scholas

RespectAbility USA

St. Lawrence County WDB

The Business Council of NYS

Tompkins-Seneca-Tioga BOCES

UJA Federation of New York



# Interagency Response to Combined Plan Comments

## Comment #1

- Original Text
  - New York State's 33 local areas were designated during the transition from the Job Training Partnership Act (JTPA) to WIA in accordance with the parameters outlined in the statute. These original local area designations remain intact.
  - Category I (greater than 500,000):
    - Suffolk;
    - Monroe;
    - Erie; and
    - New York City.



# Interagency Response to Combined Plan Comments

## Comment #1

- Amended Text

- New York State's 33 local areas were designated during the transition from the Job Training Partnership Act (JTPA) to WIA in accordance with the parameters outlined in the statute. These original local area designations remain intact under WIOA and are provided below within the ten New York State Regions.
- Capital Region:
  - Albany/Schenectady/Rensselaer
  - Columbia/Greene
  - Saratoga/Warren/Washington



# Interagency Response to Combined Plan Comments

## Comment #5

- Recommended Change to Plan: New text added.
  - “the WIA Frequently Asked Questions updated on January 28, 2016 advise that the specific WIOA requirements for local agreements for funding the one-stop infrastructure costs will not apply until PY 2017, that States and local areas may continue to negotiate local funding agreements as they have been doing under WIA for purposes of PY 2016, and the State funding mechanism for infrastructure costs will not be implemented until PY 2017”



# Interagency Response to Combined Plan Comments

## Comment #9

- Original Text:

“Additionally, ACCES-VR continues to develop local strategies to increase access to employment services for individuals with disabilities. There are 13 Disability Employment Initiative Projects in the upstate NY LWDAs that focus on Employment Networks (ENs) and services related to assessment, benefits advisement, and placement. ACCES-VR liaisons meet periodically with DRCs to better understand and coordinate cross-systems services; to better meet the needs of individuals with disabilities; and to increase support in maintaining employment after a consumer’s closure from VR services.”



# Interagency Response to Combined Plan Comments

## Comment #9

- Added Text:

“The DRCs are responsible for providing and improving targeted services to individuals with disabilities, as well as improving the capacity of all workforce staff in their respective sites to provide the best possible services to the disability population. All 13 pilot sites are registered as ENs under the Ticket to Work program, with the intent to get individuals off SSA benefits and back to work.”



# Interagency Response to Combined Plan Comments

## Comment #11

- Original Text:
  - **Governance** –Workforce Innovation and Opportunity Act (WIOA) programs will be governed in a seamless system that is coordinated with regional sector-based workforce strategies that align with NYS Regional Economic Development Council (REDC) strategic planning.
  - The State Workforce Investment Board (SWIB) will recommend policies to continuously improve the system; support REDC efforts across the State; and develop channels to communicate best practices to better serve customers.



# Interagency Response to Combined Plan Comments

## Comment #11

- Added Text:
  - **Governance** –Workforce Innovation and Opportunity Act (WIOA) programs will be governed in a seamless system that is coordinated with regional sector-based workforce strategies that align with NYS Regional Economic Development Council (REDC) strategic planning.
  - It is a goal of this plan to build partnerships and strategic alliances to create a unified workforce vision that brings government, education and business into an integrated force. Progress has been made towards integration however it is important that this continues to ensure the workforce system can most effectively collaborate on the mission, vision, curriculum, and outcome.
  - The State Workforce Investment Board (SWIB) will recommend policies to continuously improve the system; support REDC efforts across the State; develop channels to communicate best practices to better serve customers; and serve as a proactive and visionary entity to improve the statewide workforce development system.



# Interagency Response to Combined Plan Comments

## Comment #12

- Original Text:
  - “New York State Comprehensive Career Centers must provide career services for these partners. In addition, these partners must enter into contractual relationships with the Career Centers to describe how this coordinated service access will be achieved and how each partner will support the administration of the system.”



# Interagency Response to Combined Plan Comments

## Comment #12

- Added Text:
  - “New York State Comprehensive Career Centers must provide career services for these partners. NYS Comprehensive Career Centers are typically administered by NYSDOL and county or city partners, who may share responsibility for running the centers, allocating staff, and providing services to job seekers seeking assistance finding employment, training, and other services. In addition, these partners must enter into contractual relationships with the Career Centers to describe how this coordinated service access will be achieved and how each partner will support the administration of the system.”



# Education & Credentials

- Middle-skill jobs preparation
  - Key components
  - Sector Partnerships/Career Pathways for Youth and Emerging Workers
- Credentials
  - Stackable credentials for “non-traditional workers”
  - Credential inventory
- NY-BEST pilots with NYSED



# Outcomes & Metrics

- Review of WIOA primary indicators of performance
- Interagency integration of data and reporting systems
- Update to business services performance indicator
  - Definition of a business customer
  - Use of New York State Job Bank
- Intermediary Indicators



# Communications & Improving Regional Planning

- Career Center map
- Workforce Organization Inventory
- Review and comment on the Regional Planning and Coordinating Outreach sections of the NYS Combined Plan
- Release of 2016 REDC Guidebook for Regional Planning



# Significant Industries

- Focus on the demand driven workforce system
- Ways this subcommittee will support the other SWIB subcommittees
- Shmaltz Brewing Company's Brewers Wanted training program



# Thank you

**SWIB@labor.ny.gov**



**State Workforce  
Investment Board**