New York State Green Jobs Survey Finding #4:
The Top Green Credentials Preferred by Green Employers

Leadership in Energy and Environmental Design (LEED)

Leadership in Energy and Environmental Design (LEED) is administered by the U.S. Green Building Council (USGBC), a non-profit association with over 18,500 member organizations from the building trades. LEED offers both certification for buildings and credentials for individuals. The Green Building Certification Institute (GBCI) administers LEED professional credentials in green building design, construction and maintenance, and neighborhood development. For more information about LEED credentials, visit www.gbci.org.

The Building Performance Institute, Inc. (BPI)

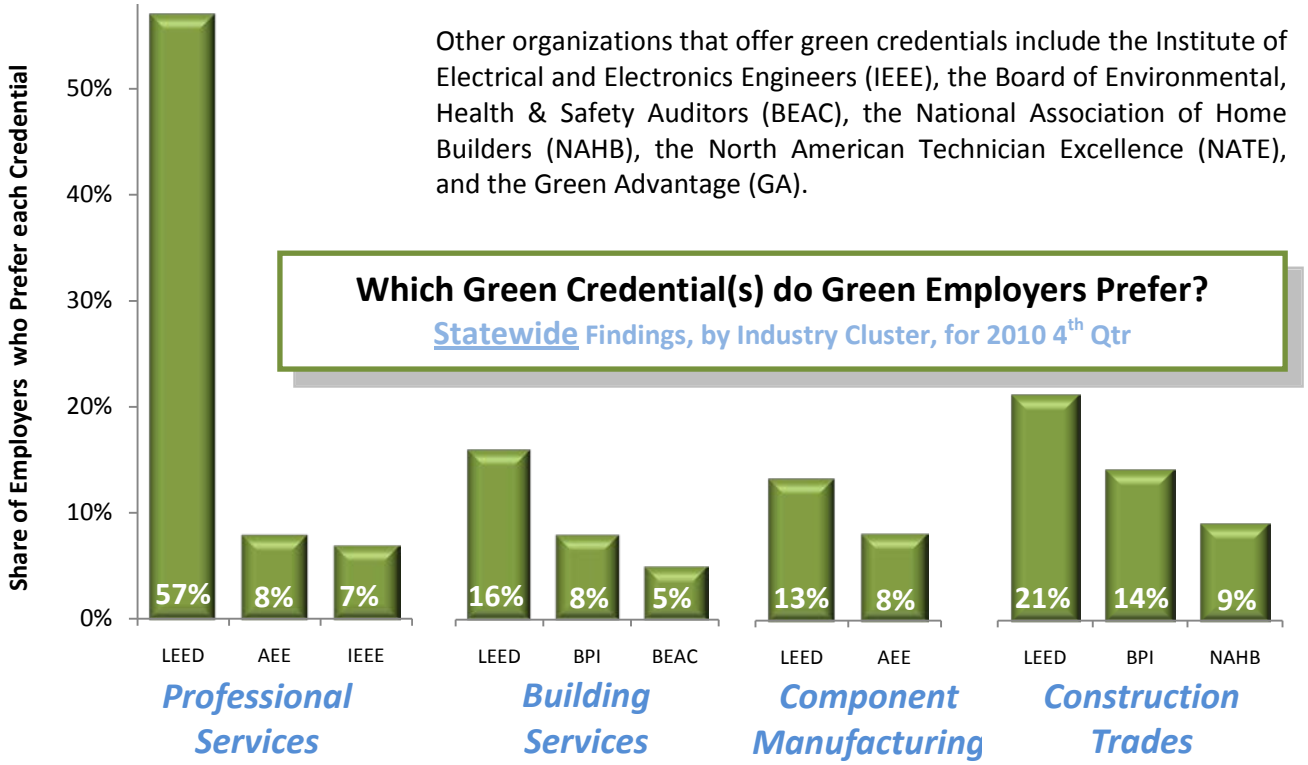
The Building Performance Institute, Inc. (BPI) is an independent non-profit organization that develops industry standards for residential energy efficiency retrofits and weatherization. BPI offers company accreditations and professional credentialing. Many professional certification types are available, including envelope, manufactured housing, and multifamily. For more information, see www.bpi.org.

The Association of Energy Engineers (AEE)

The Association of Energy Engineers (AEE), a non-profit professional society with over 14,000 members, offers a broad range of professional certifications in the energy industry. AEE certification programs require candidates to pass written examinations as well as meet specific educational and/or experience criteria. To learn more, go to www.aeecenter.org.

Other Green Groups

Other organizations that offer green credentials include the Institute of Electrical and Electronics Engineers (IEEE), the Board of Environmental, Health & Safety Auditors (BEAC), the National Association of Home Builders (NAHB), the North American Technician Excellence (NATE), and the Green Advantage (GA).



Survey Finding #4:
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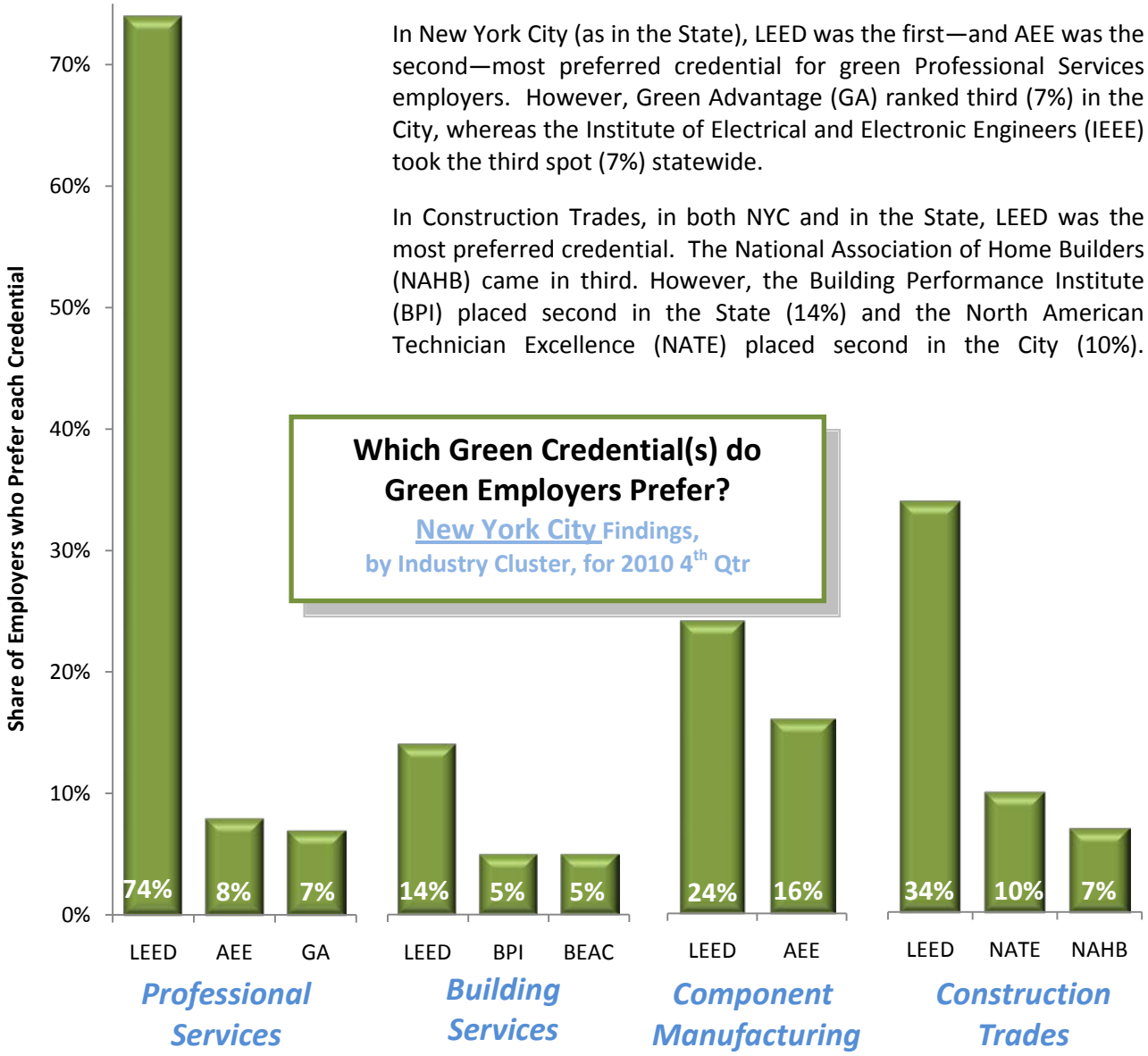
LEED is the Leader, Especially in New York City

Across all clusters, both in the State and in New York City, the Leadership in Energy and Environmental Design (LEED) credential was the most preferred by firms with green employees. In the five boroughs, among Professional Services, Construction Trades, and Component Manufacturing firms, this preference for LEED is even more pronounced. In Professional Services, 74% of green employers in NYC preferred their employees to have LEED credentials, compared with 57% of green employers statewide. Similarly, 34% of green Construction Trades employers located in NYC preferred LEED, compared to 21% of otherwise comparable employers located throughout the State.

Regional Differences

In New York City (as in the State), LEED was the first—and AEE was the second—most preferred credential for green Professional Services employers. However, Green Advantage (GA) ranked third (7%) in the City, whereas the Institute of Electrical and Electronic Engineers (IEEE) took the third spot (7%) statewide.

In Construction Trades, in both NYC and in the State, LEED was the most preferred credential. The National Association of Home Builders (NAHB) came in third. However, the Building Performance Institute (BPI) placed second in the State (14%) and the North American Technician Excellence (NATE) placed second in the City (10%).



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