



Millions Available to Help You Grow Your Business Unemployment Strikeforce Provides Resources to Help Businesses Hire

"This program makes it much easier for a small business to take a shot and hire someone and teach them in a new trade or position. I would encourage any small business to take advantage of this program."

-Steve Pesta, Awards by Walsh's & Creative Marketing, Cohoes

New York Works Talent: About Governor Andrew M. Cuomo's Unemployment Strikeforce

In his 2015 State of the State address, Governor Andrew M. Cuomo announced an expansion of the highly successful Unemployment Strikeforce to 10 counties throughout the state, building on the model used in the Bronx in 2014.

Empire State Development and the New York State Department of Labor are partnering on a multi-pronged campaign to target areas with rapidly developing industries and cultivate the local workforce to meet new businesses' needs.

Strikeforce Teams will work with businesses like yours to:

- Match available skilled workers to open jobs
- Develop training and education programs customized to your business
- Pay for on-the-job training
- Assist with any state tax credits or other incentives for which you may be eligible

What's available to small businesses:

On-the-Job Training

- Up to \$7,900 per employee for wage reimbursement

Customized Training

- Up to \$5,000 per employee for class-sized training
- Up to \$3,000 per employee for apprenticeship training
- Up to \$2,500 per employee for customized training
- Up to \$625 per employee for remedial training

Free Services – Potential Savings

- Save up to \$20,000 on a customized job fair
- Save up to \$12,000 on a staff-assisted recruitment event
- Save up to \$6,000 per year on job postings
- Save up to \$4,400 with safety and health consultations
- Avoid \$1,500 per employee in potential violations with Labor Law compliance seminars

Hire-a-Vet Tax Credit

The Hire-a-Vet Tax Credit encourages businesses to hire unemployed veterans. A qualified veteran is someone who served on active duty in the US Army, Navy, Air Force, Marine Corps, Coast Guard, Reserves, National Guard, New York Guard or New York Naval Militia and was released from active duty after September 11, 2001. Businesses may earn up to \$5,000 for hiring a qualified veteran and up to \$15,000 for hiring a disabled veteran.

Veterans Experience Counts

The Experience Counts program grants veterans credit toward state licenses for military experience. For example, Commercial Driver's License (CDL) fees can be waived for military members with recent experience driving trucks and heavy equipment during their service. The program also certifies veterans to become licensed armed security guards through an on-site training program.

"If you own a business and you're looking to grow, I highly recommend you look for veterans and talk to the New York State Department of Labor. They helped us and they will definitely help you, too."

-David Putman, GIANT Solutions LLC, Amsterdam

Urban Youth Jobs Program

The Urban Youth Jobs Program encourages the hiring of unemployed, disadvantaged youth, age 16 to 24, who live in one of 13 designated target areas (Albany, Buffalo, New York, Rochester, Schenectady, Syracuse, Mount Vernon, New Rochelle, Utica, White Plains, Yonkers, Brookhaven and Hempstead) in New York State. Businesses may earn tax credits of up to \$5,000 for hiring youth full-time and up to \$2,500 for hiring a youth part-time. To qualify, both businesses and youth must be certified by the New York State Department of Labor.

For easy online registration and additional information, go to: www.labor.ny.gov/youthjobs.

"Focusing on youth and providing the skills needed while youth are in high school is a smart state investment. It enables at-risk youth to obtain skills needed for the workforce that also help them academically while at the same time providing opportunities that will build into life-long careers."

-Joe Wesley, Wegmans, Rochester

Work For Success

To reduce recidivism, promote economic development and improve public safety throughout New York State, Work for Success offers bonding, training and support for businesses that hire qualified candidates who were formerly incarcerated. This program seeks to help people who have paid their debt to society become productive members of their community.

"The formerly incarcerated individuals that we've hired over the years are greatly responsible for our success. I gave my employee Collin a chance and I am glad I did. He is the most dedicated employee I have. All they really want is an opportunity."

-Franklin Cruz, DEC Green Inc., Bronx

Businesses may also take advantage of Jobs Express, Governor Cuomo's online jobs database, which currently lists nearly 100,000 available positions. Visit: www.labor.ny.gov/hire.

For more information about the Unemployment Strikeforce, please call 1-888-4-NYSOL or visit: www.strikeforce.ny.gov.



**Governor's
Unemployment
Strikeforce**